

MEDIA RELEASE

23 October 2014

New suburb names one step closer

Melton City Council is one step closer to establishing 11 new suburbs in the City, having endorsed the recommended names and proposed boundaries at this week's Ordinary Meeting of Council.

The recommended suburb names are: Harkness, Weir Views, Cobblebank, Strathtulloh, Thornhill Park, Grangefields, Bonnie Brook, Aintree, Fieldstone, Fraser Rise and Deanside.

A Suburb Naming Advisory Committee, made up of key business and community groups, residents and Councillors, compiled a list of suburb name recommendations after considering community and stakeholder feedback.

The recommended names come as the result of an extensive community engagement campaign which ran throughout August this year. Residents were encouraged to vote for their preferred suburb names, resulting in 16,000 votes cast. The campaign included a standalone website, direct mail letters and voting forms, several community expos, print advertising, social media and outdoor advertising.

Cr Bob Turner, Mayor of the City of Melton said the suburb naming process was a sign of a rapidly growing, changing and vibrant municipality.

"These changes are needed to ensure that population growth doesn't push suburb densities beyond 20,000 residents, and to ensure that neighbourhoods and geographic characteristics are recognised as being unique.

"This process has been a massive undertaking and we believe that we've chosen names that reflect our unique and diverse community.

"I would like to thank the community for getting behind this process and for having a role in creating another chapter in our City's history."

Council will now submit the proposed boundaries and suburb names to the Office of Geographic Names (OGN) for final approval and establishment. Residents who are directly affected will receive a letter from Council advising them of the recommended names and boundaries. Any objections should be sent directly to the OGN.

New suburbs will be established across the growth corridor between Melton township and Caroline Springs, but also takes in long established localities such as Melton South and Melton West, changing the suburb address of over 5,000 homes and businesses.

For more details on the suburb naming process please visit www.melton.vic.gov.au/suburbnaming

ENDS

Melton City Council media enquiries (not for publication): Elissa Haley – Media and Communications Officer on (03) 9747 7205.